

Press Release

## ABC Consultants launches HeadHonchos.com

*Creates an online model for senior hiring*

**New Delhi, 30 November, 2010:** ABC Consultants today announced the launch of HeadHonchos ([www.headhonchos.com](http://www.headhonchos.com)), India's first career portal exclusively for senior management professionals.

HeadHonchos has been set up to address the specialised needs of senior management professionals during a job search. The portal lists only senior jobs and has a rigorous screening process to ensure that each job is genuine. Employers and recruiters, too, are assured of reaching the right talent as every resume is hand-screened to ensure the authenticity and reliability of profiles posted on the portal.

HeadHonchos turns the traditional job site model on its head and charges candidates a subscription fee to apply for jobs. This model is intended to discourage less serious or unqualified candidates from applying to senior jobs. By assuring employers that only the right kind of candidate will apply for senior roles, it ensures that each profile receives the time and attention it deserves.

**Mr. Shiv Agrawal, Chief Executive Officer, ABC Consultants** said, "*The internet has yet to impact the way senior professionals in India look for jobs because of issues around confidentiality, poor matching and lack of a personalised service offering. HeadHonchos aims to redefine the paradigm of senior recruitment in India and build a service that draws on ABC's experience and insight of over 40 years in the business.*"

**Mr. Uday Sodhi, Chief Executive Officer, HeadHonchos.com** said, "*We have created a product that offers value to all stakeholders involved in the recruitment process. With HeadHonchos.com, we want to take on the complex issues that senior professionals face while making a successful career transition, by offering innovative solutions and rewriting the rules of the game.*"

### Highlights of HeadHonchos.com

- Hand screening of profiles for complete, coherent and authentic information
- Candidates can manage confidentiality settings
- Dedicated career services team to understand candidate's competencies and aspirations
- Candidates can interact with recruiters and employers before applying without revealing their identity
- Psychometric profiling and background check services for an integrated approach to recruitment

About ABC Consultants

Founded in 1969 by Dr B P Agrawal, ABC Consultants is the pioneer of organised recruitment services in India and has established itself as the best recognized recruitment brand nationally. Over the last four decades, ABC Consultants has grown to be a premier executive search & selection group, a preferred

recruitment partner for its clients and a trusted consultant for Indian professionals both in India and overseas.

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